

ANNUAL REPORT 2021



A YEAR OF GROWTH

Every year I feel a little strange repeating what has become a familiar phrase, "It's been our best season yet!". But the truth is, each year continues to be our best yet as our programs and community support grow beyond anything we at Jamestown Public Market have ever imagined!

Our city is a vibrant one, full of incredibly talented artisans, passionate 'foodies' and community members and organizations dedicated to work that empowers our community to think differently and grow. We are always challenging one another at the market to think differently. It has led us here, at the end of 2021, basking in the joys of the GROW Jamestown Community gardens, bountiful and blooming this season. It has provided us the opportunity to connect with new community supporters who gave us a chance when we launched the Eat Fresh, Do Good CSA. It allowed us to move the market to a central location, proving to Jamestown that the market is here to stay.

We of course couldn't have done any of this, or serviced the over 1,000 individual community members we did this year, without YOU. So thank you. Thank you for your faith in us; your dedication to feeding our neighbors; your love for Jamestown and of course all things local. Thank you Jamestown! We can't wait to see how we will 'grow' next season!

linnea carlson

MARKET MANAGER



PUBLIC MARKET



**building our
food system**



A MOVE TO THIRD STREET



LOCATION, LOCATION, LOCATION

In 2021, thanks to the support of our City Council members, the Sundquist administration, downtown businesses, and our farmers/vendors, we made our dreams come true with a move to Third Street, between N. Main and Cherry Streets.

This move has been longed for for several years, driven by a desire to increase accessibility for our community as well as the need to expand our market's footprint.

Our move to Third Street has proven quite successful for the Public Market! Flat land has allowed many of our return customers to access the market in a safe manner. Due to our proximity to both Covenant Manor and the Hotel Jamestown, many of our weekly visitors are seniors or living with disability. Third Street is much more accessible for those utilizing wheelchairs, walkers, families with strollers, and allows more space for customers to browse compared to our previous home on Cherry Street.

As one of our favorite customers, Debbie has said, "I can finally walk through the market!"

This new location is also prime for our farmers/vendors. Not only has it allowed us to almost triple the number of vendors we can host at market, it has provided the chance for our vendors to directly interact with tourists visiting the Lucy-Desi Museum, connect with local business owners and interact with a wider group of community members who simply can't miss us as they walk or drive by!

SUSTAINING FARMERS & VENDORS



BUSINESS INCUBATION

One of our main goals through the Jamestown Public Market is the support of Small Business enterprise. Many of our vendors aim to build their homebased, farm or artisan business through the market. The Public Market is a low-cost entry into the business world, providing vendors the chance to test products, interact with customers, and build skills around packaging, branding and marketing.

Barbara and David Winner of Barbara's Special Teas have come a long way since their first season with us in 2018. In 2021, they debuted a revamped display, new logo, better and more sustainable packaging for their teas, and the impact is evident.

"We were elated when Linnea informed us that the market was moving to Third Street. Meanwhile with Lily's (Nutrition Coordinator) help we designed new packaging for our teas and a whole new look for our booth. And so we reopened in the spring of 2021. The first day was Pride Day and was our best day ever at the market!

If we could point to any one thing that had the greatest impact on growing our tea business we would have to say it is by far the Jamestown Public Market. Being vendors we have met many people, both customers and business owners, who have taken an interest in our products. And for this we are grateful."

SUSTAINING FARMERS & VENDORS

FARM TO MARKET

A highlight of 2021 was the addition of our first 'meat vendor' since 2019. Local meat producers are hard to come buy, as the local market usually favors meat produced by 'big agriculture' and available for convenience at the grocery store.

We are proud to support the expansion of family owned farm Conklin Family Ranch in 2021, and are excited for their continued growth in the seasons to come!



Established in 2015 as a hobby farm with horses, Conklin Family Ranch has expanded to raise chickens, pigs and black angus cows sustainably. In addition, they grow fresh produce and create their own jams/jellies. Valuing support of other local food producers, they also offer cheese curds and yogurt drinks from Valley View Cheese Co. in Conewango Valley. The Jamestown Public Market was the Conklin's first farmers market experience in 2021!

"The entire Conklin Family Ranch team loved every aspect of the Jamestown Public Market. It has helped us in so many ways. It allowed us the opportunity to meet, connect, and network with many other locally owned businesses that offer amazing products. And it helped us be able to share our product with our community, it allowed us to make our products accessible! Through the Market we were able to bring our farm products to downtown Jamestown, making it convenient and accessible for our community! Because of the market we have established great relationships with our customers and have still been providing many with our products! Thank you for helping make our summer a great one!"

EXPANDING HEALTHY FOOD ACCESS

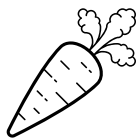
VISIT
[DOUBLEUPNYS.COM](https://doubleupnys.com)
FOR MORE INFO

NUTRITION INCENTIVES

The Jamestown Public Market is proud to be a farmers market that participates in various Nutrition Incentive programs, such as the offering of SNAP spending capability, the Double Up Food Bucks NY program, WIC and Senior Farmers Market Nutrition Program vouchers.



BY THE NUMBERS



Our SNAP & DUFEB sales **increased from \$12,987 in 2020 to \$20,878 this year**, making 2021 our best season yet for SNAP and DUFEB usage



Our move to Third Street allowed us to expand the number of vendors accepting SNAP from **7 in 2020 to 11 in 2021**



Our farmers/vendors received over **\$20,000** via our Nutrition Benefits, increasing their revenue substantially

COMMUNITY EDUCATION



SPROUTS PROGRAM

Our SPROUTs program entered it's fourth season this year, continuing to offer nutrition, agriculture, and community educational opportunities for children and families that visit the Public Market.

In 2020, the SPROUTs program found it's main sponsor in Novel Destination. Owner Carrie Wolfgang and her family remain generous and supportive partners as we work to offer these activities to the community. For every activity completed, a SPROUTs child receives a \$2 voucher to spend on fresh fruits and veggies. In 2021 we provided over \$800 in fresh produce to all SPROUTs participants!

IMPACT

Our SPROUTs program was visited by approxmetly 228 children in 2021!

Activities included: produce bingo; squash scavenger hunt; 'Gender-Bread Identity Identification' Activity and Drag Queen Storytime with **Jamestown Pride**; Monarch Butterfly experience with Judy Long; herb identification with **Audubon Community Nature Center**; 'Healthy Habits' activity with **Prevention Works**; and a variety of fun activities with **Chautauqua Opportunities**!

All farmers/vendors are reimbursed for the acceptance of SPROUTs bucks, meaning thanks to Novel Destination our farmers/vendors saw an additional \$800+ revenue this season!

SUPPORTING SMALL BUSINESS

OUR THIRD STREET NEIGHBORS

With our move to the main drag of downtown, the Jamestown Public Market worked hard to support area businesses through collaboration and promotion. The market itself brought many customers downtown, who then visited other shops and restaurants.



ART Cloth + Craft graciously sent customers our way, and we encouraged market goers to visit them, as well as shops such as the **Sprinkle Cone** and **Full Moon Rising Bakery**, via directional signage.

The Chautauqua Sports Hall of Fame discovered the need to expand their hours and opened their doors on Saturdays to welcome market customers.

Crown Street Roasting Company, in addition to always being a never-ending supply of coffee for our staff and volunteers, saw significant impact on their business with our relocation.

"Our feedback is positive as always. We love having the Public Market right in front of us...we're sad to see it be over for the season and will be excited for it next spring!"

SMALL BUSINESS DEVELOPMENT



SMALL BUSINESS RESOURCES

As many of our farmers/vendors rely on their farm or homebased business as a main source of income for their family, they are always looking for ways to increase their customer base and revenue. Through our networks with other farmers markets nationwide, we have embraced our position as an influential hub for small business development. In 2021, thanks to a grant through the Chautauqua Region Community Foundation, we were able to offer three unique workshops focused on Small Business Development skills open to the community.

Downtown Business Support: In April we hosted the first of our three workshops, in partnership with the Small Business Development Center and the Jamestown Renaissance Corporation. Hosting a panel with business owners Ryan Peterson of the Biodome Project and Mike and Sarah Bigney of Crown Street Roasting Co. we learned the value of establishing a business in a downtown setting, and the impact collaboration with the Public Market has on increasing downtown business traffic. Skills shared included the importance of branding; collaboration with fellow business owners; and the importance of seeking community resources.

Marketing 101: In July we hosted a 'Marketing 101' panel with website designer Jonathan Bell and branding expert Cassy Stewart. In addition, we shared the story of ART Cloth + Craft, a downtown brick and mortar that started as a vendor at the Jamestown Public Market in 2018.

Business Owner Needs: In August, in partnership with the City of Jamestown, we hosted a community conversation focused on the needs and opportunities for business owners and entrepreneurs in Jamestown. Participants included business owners from Biodome Project, ART Cloth + Craft, Fringe Hair, market vendor Judith Long, and city officials.

MOBILE MARKET



**increasing
food access**



FIGHTING FOOD INSECURITY



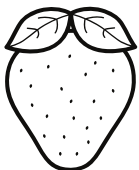
MARKET ON WHEELS

The Jamestown Mobile Market experienced its most impactful season yet, with visits to five different locations weekly, as well as participating in several community events, throughout the summer! The mission of the Mobile Market is to bring fresh, healthy local produce to areas of our city that need it most.

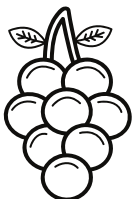
THE STATE OF JAMESTOWN FOOD ACCESS



33% of Jamestown residents live below the poverty line, finding healthy food access to be both expensive and difficult



16% of Jamestown residents do not own a vehicle. With limited public transportation options, traveling to a grocery store with fresh produce can often be impossible



36% of Chautauqua County residents report NEVER consuming fruits or vegetables. The Mobile Market addresses this inequity through nutrition education and incentive programs

OUR SITE LOCATIONS



EVERY CORNER OF THE CITY

In line with our goal of reaching every limited food access point in Jamestown, we expanded our Mobile Market site locations from **3 in 2020 to 5 in 2021**. In addition, we partnered with groups such as the Chautauqua County Health Department and WIC to bring our market to various community outreach events.

REACHING GROUPS MADE VULNERABLE

Groups made most vulnerable to food insecurity include individuals, communities and youth affected by issues of poverty, racism, language barriers, and food apartheid, or the purposeful elimination of healthy food retail outlets to oppress Black, Indigenous and other people of color, preventing their access to such foods. The Mobile Market aims to reach these communities by partnering with organizations that currently serve such populations. Our sites for 2021 were:

- **Silver Tree Seniors of Jamestown:** Residential homes for individuals aged 65+
- **James Prendergast Library:** Centrally located and serving our community through FREE resources and services
- **The Chautauqua Center:** A community health care center, servicing community members in need of equitable health care access
- **Bush Elementary School:** Jamestown's elementary school in our city's neighborhood most affected by low food access
- **Tower Park:** A public space identified in a 2017 Local Food, Local Places EPA Initiative as located within a neighborhood with low-food access

EAT FRESH, DO GOOD CSA



A NEW KIND OF CSA MODEL

In 2021 we launched the inaugural season of our Eat Fresh, Do Good CSA, a unique twist on the traditional CSA model. A CSA, or Community Supported Agriculture, program, supports local farmers through individual community members' investment in 'shares' of the farm's harvest. Our model works with area farms to provide fresh produce to members, while creating a sustainable funding structure for the Mobile Market program.

This model brought together our staff, volunteers, partner farms and community together around one 'table'. Each week, CSA members received shares filled with fresh, local produce harvested by partner farms Abers Acres and Hidden Valley Produce. CSA shares included a variety of over 25 different fruits/vegetables and allowed members to experience the beauty of our WNY growing season. The produce provided in each share was the same offered at each of our Mobile Market site locations. We found true empowerment in sharing this delicious local produce with every part of our Jamestown community!

With **50 CSA members**, the program provided **10% of our 2021 Mobile Market operational budget**. In addition to their share, each member also received an educational email featuring recipes, stories from Mobile Market customers, and updates on our partner farms.

OUR PARTNERS

Blue Cross, Blue Shield: Our partnership with Blue Cross Blue Shield (BCBS) was integral in expanding our Mobile Market in 2021. Their support provided the foundation for our new site location at Tower Park. This neighborhood commonly known as Willard Hill (formerly Swede Hill due to the high concentration of residents of Swedish decent) has a high poverty rate, and a significant amount of SNAP benefits are distributed to residents in the neighborhood annually. Characterized by the USDA as a food desert, many residents there live below the poverty line with no access to a vehicle and no grocery store or supermarket within walking distance. Willard Hill is also home to a significant portion of Jamestown's minority population. Tower Park is a major community asset located in the neighborhood and was the focus of the Local Foods, Local Places technical assistance program awarded to Jamestown in 2017.

Thanks to BCBS, the first 15 customers at EACH site location received a \$5 discount on their total purchase. This resulted in over **\$6,000 worth of produce** provided to our community for FREE.

Cornell Cooperative Extension: Partnering with Cornell's SNAP Ed program coordinator, the Mobile Market offered weekly 'Meal Boxes' or shares of produce including items needed to create a delicious and healthy recipe. Samples were provided, encouraging market customers to try new produce items. All recipes were prepared raw, taking into account the fact that many community members do not have access to ovens, stovetops or cookware.



OUR PARTNERS

The Chautauqua Center: For our second year in a row, we partnered with Mobile Market sponsor The Chautauqua Center to offer our Veggie RX program. Inspired by other successful models across the United States, the Veggie RX program partners with TCC providers (primary physicians, dentists and mental health providers) to offer \$5 vouchers each week to patients identified as in need of expanded healthy food access. Often these patients live with diet-related illness or desire a change in their eating habits. **The Veggie RX program saw 35 referrals; 18 customers; and provided over \$300 in FREE produce to community members.**



Unitarian Universalist Congregation of Jamestown: In 2021 the UUCJ approached the Mobile Market with a generous community partnership opportunity. Aiming to revitalize their church garden following the Covid 19 pandemic shutdown, congregation members offered to provide the bounty of their garden to the Mobile Market for distribution amongst the community. Working with MM staff, congregation members planted radishes, kale and a variety of fresh herbs, all items that our traditional farm partners do not grow in abundance. This partnership provided customers the opportunity to access more fresh food options, try new choices and introduced many to the culinary delights, tastes, textures and smells of fresh herbs!

MOBILE MARKET IMPACT



415 customers served



3 farms
1 homestead
1 home gardener
1 community garden



Over \$10,000 local economic
impact

CUSTOMER STORIES



Ray and Maggie have been customers of the Mobile Market since our first season and often bring family and friends. Their main source of food for the month is the Salvation Army food express. The Mobile Market offers them a chance to utilize their SNAP benefits to purchase fresh produce not often available at the food pantry.

Joan was a first time customer of the Mobile Market in 2021. She heard of the program from her friends at St. Luke's Thrift Shop. She does not own a vehicle, so the convenience of the market is perfect for her. As a single household, Joan loves that she can grab one or two of certain items to ensure she isn't wasting fresh produce!

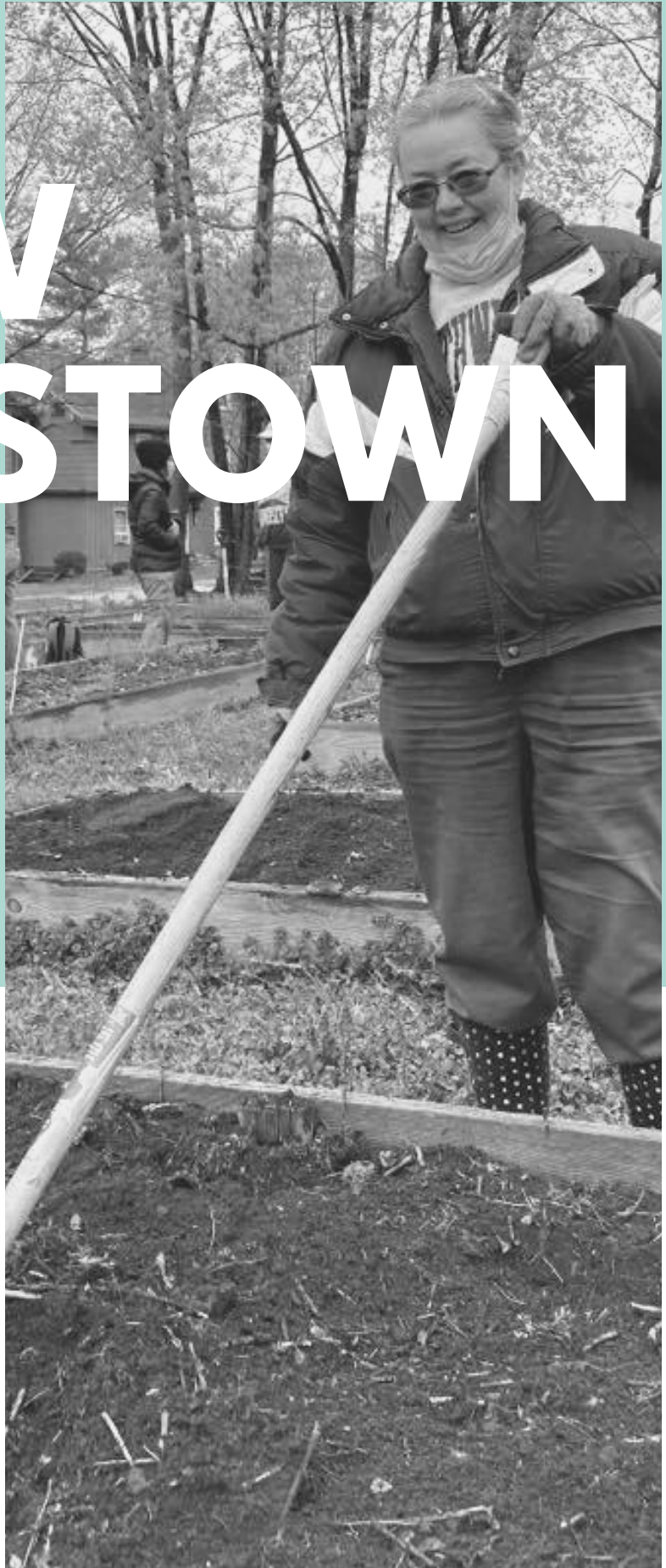


Ellisai is a student at Bush Elementary. He visited Mobile Market every week, bravely trying new produce items. His favorite item of the season were yellow cherry tomatoes. When trying our Couscous Summer Salad, shared by Cornell SNAP Educator Molly, he replied "It's not so bad!"

GROW JAMESTOWN



**planting
seeds of
knowledge**

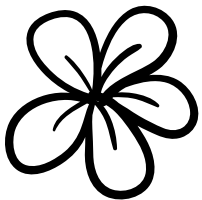


COMMUNITY GARDENS

GROWING COMMUNITY

The Jamestown Public Market took helm of the GROW Jamestown Community Gardens, previously under the management of the Jamestown Renaissance Corporation, in the spring of 2021.

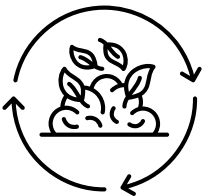
This was a no brainer for us, as the gardens embody our mission of 'building Jamestown's food system' by providing the opportunity for community members to learn how to grow and harvest their own food, as well as participate in sustainable food system activities such as composting.



All 36 community beds were utilized this season, with **30 community gardeners and four community organizations** (Aspire of WNY; The Resource Center; Jamestown Justice Coalition; SLY PYG Youth Group) planting



Our "Great June Seedling" Giveaway provided over **1,200 vegetable, herb and flower seedlings** to the community for FREE thanks to generous partners like Troyers's Greenhouse



We debuted our 'Events in the Garden' series with two educational talks focused on the **Importance of Native Plants and Composting 101** with partners Chautauqua Watershed Conservancy and Clearwater Creek Compost

GROW JAMESTOWN GARDEN FAIR

Due to the ongoing challenges of the Covid 19 pandemic, we were unable to host the annual GROW Jamestown Garden Fair in person this year.

A significant community event, previously organized by the Jamestown Renaissance Corporation, the GROW Jamestown Garden Fair is an annual event focused on growing, gardening, and the role it plays in our food system and community revitalization.

In 2021 we celebrated this event virtually, providing at no cost the opportunity for over **50 community members** to learn from several local organizations and experts on all things 'GROW'.

Our speakers included:

- Jeanette A. Koncikowski and Mary Ann Kedron of Grassroots Gardens of WNY
- Alexa Joan of Eat Off Art, Buffalo
- Addrienne Ploss of Hickory Hurst Farms
- Twan Leenders of Roger Tory Peterson Institute

These workshops can be viewed at:

<https://www.jtownpublicmarket.org/grow-garden-fair>

GROW Jamestown



Jeanette A. Koncikowski,
Executive Director of Grassroots Gardens of WNY

ADVOCACY



**strengthening
our
community**



FOOD JUSTICE

EQUITABLE PARTNERSHIPS

We at Jamestown Public Market are committed to learning, growing and encouraging the forward movement of equitable services, programs and opportunities. A large part of our work is rooted in the fight for 'food justice', or addressing questions of land ownership, agricultural practices, distribution of technology and resources, workers' rights, and the historical injustices faced by BIPOC and other groups made vulnerable. This work is accomplished through our advocacy activities and partnerships with a variety of groups and initiatives. These include:



Chautauqua County Food Policy Council: Established in 2019, the CCFPC is an advisory board to the County Legislature composed of farmers, producers, nutrition educators and other food system advocates within our county working to develop opportunities for food system growth in our area. Market Director Linnea is the council's chair. For more information visit: <https://planningchautauqua.com/planning/food-policy-council/>

Jamestown PRIDE: In 2021, our opening day of market featured an incredible partnership with Jamestown PRIDE and the Mental Health Association to host the first annual Jamestown Pride Event. We are proud partners in the celebration of PRIDE and plan to continue to create a market that is safe space for all.

The Veggie Van Study: The Veggie Van Study is based at the University at Buffalo and the University of North Carolina at Chapel Hill (UNC). The Veggie Van program provides technical assistance to other organizations looking to start mobile produce markets or evaluate their current programs. In 2021 our staff participated in the virtual Mobile Market Summit as well as one-on-one stakeholder interviews with Veggie Van researchers to share our experiences running a Mobile Market in a low-income community. Visit <https://www.myveggievan.org/> for additional information.

WNY Foundation: In late 2020 Market Director Linnea was appointed to a Regional Advisory Council for an incredible WNY regional study focused on identifying gaps in our current food system and the creation of equitable solutions to food access. We are proud to continue this work, bringing the perspective of Chautauqua County's food system to our region, and value the opportunity to learn from our food system champions in areas of Erie County, Monroe County and throughout the WNY region. More information on this project can be found at: <https://www.foodfuturewny.org/>

COMBATING FOOD WASTE



STRENGTHENING WASTE SYSTEMS

The United States wastes an average of 30-40% of its nationwide food supply each year! That is an incredible amount of waste, particularly considering that 10.5% of households were deemed food insecure in 2020.

The Jamestown Public Market works hard to ensure that the food we procure for our programs is never wasted, and if it has to be, it is done so in a manner that strengthens our food system and gives back to our food cycle. We manage excess produce in a variety of ways.

Compost: Throughout our Mobile Market season we encounter produce that may not be suitable for consumption, anything from a bruised peach to a smushed batch of grapes. Rather than throw this food out in the trash, we compost it at one of our three compost piles located at our GROW Jamestown Community gardens. We have also collected compost from our CSA members, vendors at the Public Market, and the excess waste that is the product of our partner SNAP Educator's weekly produce samples.

Donation: We do our best to ensure that we are procuring the right amount of produce needed for our Mobile Market programs, however as sales can be unpredictable we often find ourselves with left-over produce at the end of our week. This produce is still edible and quite nutritious, and thus we work with our food pantry partners to ensure it gets to community members in need. Groups we have donated to include: Salvation Army of Jamestown; Tree of Life Food Pantry; Bread of Life Food Cupboard; and the 4th Street Cafe at St. Luke's Episcopal Church.

CSA Excess: Some weeks our CSA members are unable to pick up their share. Rather than waste this produce, we work to ensure it is provided to our community. We will offer this produce for sale through our Mobile Market program or donate it through our partner groups.

Clymer Produce Auction: Through a partnership with Cornell Cooperative Extension, we were able to assist in saving produce from the Clymer Produce Auction that was either not purchased or not picked up. This produce was either offered through our CSA program, the Mobile Market, or donated via our partner groups.

NATIONAL FARMERS MARKET WEEK

CELEBRATING FARMERS

National Farmers Market Week was first celebrated in 1999 following a proclamation by the USDA. Each August, farmers markets across the country spend the week advocating for the importance of farmers markets, their impact and how community members can support them.

This year we had our biggest National Farmers Market week celebration yet! Here are some highlights of how we showed our love for farmers across our county and the world!



Flag Raising Ceremony: With support from the City of Jamestown we raised a flag emblazoned with one of our favorite phrases 'No Farms, No Food', a slogan utilized by the American Farmland Trust. This was the first year the city formally recognized National Farmers Market way in this manner.

Official Proclamation: Mayor Eddie Sundquist acknowledged the importance of farmers and the Public Market specifically, officially declaring the first week of August 'National Farmers Market Week' in the City of Jamestown!

Thank-You Notes: Our customers were given the opportunity to write 'Thank You' notes to their favorite vendors and farmers. We distributed over 50 thank you notes!

Abers Acres Farm Tour: For National Farmers Market Week this year, we celebrated with an exclusive farm-tour of our longest-standing farm vendor, Abers Acres. Owner Sue Abers and farm staff took us on a tour of their organic produce farm, shared the ins and outs of farmers market set up and the work that it takes to bring fresh produce to market. We also enjoyed hand crafted cocktails created with love by Andrew and Lauren of Ellicottville Distillery!

New Market Display Downtown: Generous partner Covenant Manor provided us space to create a new window display downtown. This year we displayed all the reasons why our customers 'Love the Jamestown Public Market!'

OUR VOLUNTEERS

Our volunteers logged over 500 hours of service this year, our most on record! With such a variety in programming and often physically demanding asks, our volunteers stepped up to the challenge! The addition of both the GROW Jamestown programs and our Eat Fresh, Do Good CSA, as well as the expansion of both our Public and Mobile market programs increased our need and we want to acknowledge that our volunteers were more essential than ever. Thank you!

Aidan Fodor	Karen Hansen
Allison MacCallum	Karen Inwood
Andrea DiMaio	Katie Finch
Ann Watkins	Katie Freay
Ann Stocum	Kieran Fodor
Barbara Kiddoo	Kim Mann
Benjamin Haskin	Kristin Brunacini
Carol Markham	Luke Fodor
Catherine Way	Madeline DeJoy
Cathy & Matt Smith	Mark Carlson
Chris Melice	Mario Vargas
Clark Metlesky	Mary Maxwell
Dale Braden	Mary Zdrojewski
Deb Ognibene	Molly Harvey
Debbie Basille	Nancy Frederick
Elizabeth Richetti	Pat Martonis
Emily VanWay	Rachel Brown
Emma Anderson	Rebecca Reed
Gavin Anderson	Rose Clark
Grace Anderson	Rudi Andalora
Janet Card	Sally Ulrich
Janet Forbes	Sarah Gilbert
Jennifer Gantenbein	Sarah Moller
Jennifer Johnson	Sean Jones
Jessica Frederick	Shannon Bessette
Jessica Muscaro	Sharon Drennen
Jessica Smith	Sharon Reed
Justina Johnson	Sheridan Smith
Judy Long	Steven Cobb
Kara Bemis	Susanne Bloom

Terri Johnson
Tim Smeal



GRANTS AND FUNDING SUPPORT

As our programs continue to grow, the need to find additional partners continues. In 2021, the Jamestown Public Market completed several grant requests to assist with programmatic expenses. In addition, several community organizations and local businesses generously provided financial and in-kind support for our programs. This year, significant funding supports assisted in the expansion of our Mobile Market site locations, our Eat Fresh, Do Good CSA program, and staffing support.

GRANT SUPPORT

Blue Cross Blue Shield of WNY
Chautauqua Region Community Foundation
Farm Credit East
Field and Fork Network
Gebbie Foundation
Jamestown Renaissance Corporation
Sheldon Foundation

AREA BUSINESS & ORGANIZATIONAL SUPPORT

Abers Acres
Audubon Community Nature Center
Barbara's Special Teas
Biodome Project
Brigiotta's Farmland Produce
Chautauqua County Health Network
The Chautauqua Center
Chautauqua Opportunities
Chautauqua Watershed Conservancy
Cornell Cooperative Extension of Chautauqua County
Covenant Manor
Ellicottville Distillery
Green Heron Growers
Girton's Flower Shop
Hidden Valley Produce
Maple Country Run Farms

AREA BUSINESS & ORGANIZATIONAL SUPPORT

Mike's Nursery
Meredith's Mom
Novel Destination
Office of the Aging
Prevention Works
The Resource Center
Small Business Development Center
Southern Independent Living
Troyer's Greenhouse
St. Luke's Episcopal Church
St. Luke's Episcopal Bishop's Overguild
Unitarian Universalist Congregation of Jamestown
WIC Chautauqua County
Whizz N Smash



COMMUNITY SUPPORT

The Jamestown Public Market truly embodies what we consider 'grassroots' community support and change. And every donation matters! In 2021 we raised approximately \$8, 066.82 in support of our programs. In addition to our fundraising events and individual donations, we also celebrate our 'Friends of the Market' and thank them for their dedication to our food system work!

FARMER \$500+

Carol Lou-Eisenhardt
Carrie Wolfgang

SPROUT \$50+

Kristen Almleaf
Frank Besse
Patricia Brininger
Mike Brunacini
Shannon Bessette
Shannon Greenland
Luke Fodor
Ruth Lundin
Stephanie Patti
Clint Peyton
Justyne Preston
Emily Rechin
Kellie Roberts
Leigh Rovegno
Linda Swanson
Marie Vos

RAINBOW TENT SUPPORTERS

Alyssa Porter and
Clark Metlesky
Dave Snow
Pete and Melissa Miraglia
Cattaraugus County Bank

INDIVIDUAL DONORS

Zachary Agett
Marion Beckerink
Mary Brickley
Anneliese Brugel
Kristen Brunacini
Mark Carlson
Suzan Carlson
Julia Ceisla-Hanley
Steven Cobb
Mark Conover
Willow Fodor
Amanda Gesing
Noah Goodling
Brian Haskin
Judy Haskin
Karie Hayes
Shannon Higbee
Tory Irgang
Justina Johnson
Melissa Keller
Peggy Keltemier
Betsy Knowlton
Jeffrey Kresge
Cheryl Krull
Susan Lampo
Angel Lehner
Priscilla Menzies
Kristine Morrison

INDIVIDUAL DONORS

Shannon Olson
Michelle Pattinson
Barbara Rappole
Meghan Rencik
Kellie Roberts
Julie Rockcastle
Jessica Smith
Carrie Swart
Courtney Theofilactidis
Jeff Tome
Susan Turnquist
Janet Wahlberg
Anne Watkins
Shelly Wells
Christina Worley

COMMUNITY SUPPORT

CSA MEMBERS

Barbara & Peter Bumsted
Barbara Kiddoo
Beth & Duane Richetti
Bob & Marion Gibbon
Catherine Way
Cathy & Matt Smith
Charles Hall
Cheri & Jim Krull
Emily Garrick
Gordon Fisher
Heidi Fodor
Daniel Pierce
Janet Card
Jay & Toni McManus
Kay Dracup
Kim Mann
Leah Gustafson

CSA MEMBERS

Leigh Rovegno
Linda Swanson
Lisa Lynd
Lisa Yaggie
Mary Maxwell & Debbie Basile
The Emmerlings
Michelle Tambusco
Nicole Gustafson
Noah Goodling
Paula Pickett
Ruth Wahl
Scott Ahrens
Sheryl & Jeff Brunecz
Steven Cobb
Amy & Chris Anderson
Sally Ulrich
Shannon Besette
Tory Irgang
Jessica Frederick
The Fodor Family
Mary Plumb
Heather Schettine
Shari and John Grice
Jenny Rader
Kristan McMahon
Sarah Gilbert
Sheridan Smith
Tim Smeal & Ali Johnson



LOOKING TO THE FUTURE

2022 will see continued 'growth' of our programs and expanded food system advocacy work. Goals for 2022 include:

- Advocacy for Jamestown zoning code changes in line with 'Urban Farming Development'
- Expansion of our Mobile Market program with the acquisition of a new vehicle
- Expansion of our Veggie RX program to include county-wide impact
- Collaboration with the Jamestown Public School district to expand agriculture and nutrition education programs
- Rehabilitation of our GROW Jamestown Community gardens with an emphasis on Native Plants

Thank you for being a part of our community changing programs! Your support is imperative as we continue to influence our food system for the better!

For more information or to make a donation please visit:
www.jtownpublicmarket.org

